

pm days '03

PROJECTS & EMOTIONS

Oct. 29th – Nov. 1st, 2003

ORF-Center (Austrian Broadcasting Corporation)
→ Würzburggasse 30, A – 1136 Vienna

“Emotional” Project Management

Differences in Project Teams:
A Chance and a Challenge

Virtual Organizations have
no Emotions?

Burn-out and High-life in the
Project-oriented Company

Passion for the
Project Management Profession

pm days'03 PROJECTS & EMOTIONS

The event "pm days" has established itself as the international project management-event in Austria. In autumn 2003 it will take place for the 21st time. It will attract about 350 national and international participants from all industries. The pm days are organized by the ROLAND GAREIS CONSULTING in cooperation with the PROJEKTMANAGEMENT GROUP. The pm days'03 will take place at the ORF-Center, the Austrian Broadcasting Corporation.

pm days'03: Timing

	Wednesday, October 29 th	Thursday, October 30 th	Friday, October 31 st	Saturday, November 1 st
	research conference:	practice conference:	practice conference:	expert seminars:
Daytime	MANAGEMENT in the PROJECT-ORIENTED SOCIETY	PROJECTS & EMOTIONS	PROJECTS & EMOTIONS	PROGRAMME MANAGEMENT or PROJECT MANAGEMENT AUDITING
Evening	Socializing researchers	pm days clubbing	close-down drinks	—

Benefits from the research conference

- ▶ Latest reports about research activities in the areas of project and programme management, of the management of the project-oriented company and of the management in the project-oriented society
- ▶ Comparison of different research approaches of project management programmes at different international universities
- ▶ Winners of the pm days'03 student paper award
- ▶ Networking of PM researchers for the establishment of research cooperations

Benefits from the practice conference

- ▶ Latest trends and best practices in project and programme management
- ▶ Tips and tricks to deal with emotions in projects, programmes, and in project-oriented organizations
- ▶ Networking of PM practitioners and of PM researchers for the organization of mutual learning
- ▶ Fun!

Benefits from the expert seminars

- ▶ Learning about processes, roles and methods for programme and project portfolio management or for the management audit of projects and programmes
- ▶ Networking in a group of experienced seminar participants

Management-Team

- ▶ Roland Gareis
PROJEKTMANAGEMENT GROUP
Scientific Director



- ▶ Daniela Dobrincic
ROLAND GAREIS CONSULTING
Project Manager



- ▶ Martina Huemann
PROJEKTMANAGEMENT GROUP
Manager of the research conference



research conference: MANAGEMENT IN THE

October 29th, 2003 – in English language

Features

- ▶ Presentations and workshops about recent research results
- ▶ Further development of a platform of project management researchers and practitioners
- ▶ Socializing and networking between PM researchers

Participants

- ▶ PM researchers from universities
- ▶ Research-oriented practitioners from companies
- ▶ PhD and masters students in project management

Price

- ▶ € 300,- excl. VAT

pm days'03-student paper award

- ▶ The PROJEKTMANAGEMENT GROUP of the University of Economics and Business Administration in cooperation with ROLAND GAREIS CONSULTING has successfully launched an international student paper award for project management students last year. PhD and Master students from around the world are invited to hand in research and practice-oriented papers about project management, programme management, management of project-oriented organizations or management in project-oriented societies. The objective is to motivate students to contribute to project management and to give them the opportunity to network with practitioners and researchers. The best student award papers will be presented within the pm days'03.

project management days pm days '03

PROJECT-ORIENTED SOCIETY

Schedule research conference: Wednesday, October 29th, 2003

9.30 a.m. – 10.00 a.m.	Registration	
10.00 a.m. – 10.15 a.m.	Start of the research conference	
10.15 a.m. – 11.00 a.m.	Christophe Bredillet [F], Roland Gareis [A], Francis Hartman [CAN], Asbjorn Rolstadas [N] Approaches and Methods in the project management research	
11.15 a.m. – 12.45 a.m.	 WORKSHOP: Francis Hartman, University of Calgary [CAN] PM Research at the University of Calgary. Papers of various researchers	 WORKSHOP: Olav Torp, Norwegian University of Technology [N] PM Research at the Norwegian University of Technology. Papers of various researchers
1.45 p.m. – 2.15 p.m.	 Ali Jaafari, University of Sydney [AUS] Project Management in the 21st Century: The Human and Behavioural Challenges	
2.15 p.m. – 2.35 p.m.	  Pernille Eskerod, Anna Lund Jepsen, University of Southern Denmark [DK] Manning renewal projects by internal advertising and voluntary enrolment	  Bernd Lauer, zPME, Telekom Austria, Martina Huemann, zPM, PMG [A] Assessment Centers for project and programme managers – a practicable way for project-oriented companies?
2.35 p.m. – 2.55 p.m.	 Eddie Fisher, Open University [UK] Manage the feelings in projects well and you are more likely to deliver your projects successfully!	 Ramaswamy Nagarajan, Project Management Group, University of Sydney [AUS] Projects, Emotions and Community Perceptions
2.55 p.m. – 3.15 p.m.	  Frank Anbari, George Washington University [USA], Maria Romanova, State University of Management [RU] Cultural differences in managing international projects	 pm days'03 student award paper
3.15 p.m. – 3.35 p.m.	 J. Michael Newton, Warwick Manufacturing Group, University of Warwick [UK] The capability of a project organization in the aerospace and defence industry to respond effectively to engineering change	 pm days'03 student award paper
3.35 p.m. – 3.55 p.m.	 Paul Pocatilu, Ion Ivan, Academy of Economic Studies, Bucharest [RO] IT projects' complexity in project-oriented companies	 pm days'03 student award paper
4.30 p.m. – 6.00 p.m.	 WORKSHOP: Roland Gareis, PROJEKTMANAGEMENT GROUP [A] PM Research at PMG of the University of Economics and Business Administration. Papers of various researchers	 WORKSHOP: Christophe Bredillet, ESC Lille [F] PM Research at ESC Lille (Lille Business School). Papers of various researchers
6.00 p.m. – 6.30 p.m.	  Rodney Turner – ERASMUS University Rotterdam [NL], Ralf Müller – Umeå University, School of Business and Economics, Umeå [S] Communication and cooperation within the framework of principal-agency theory	
6.30 p.m. – 6.45 p.m.	Close-down of the research conference	
6.45 p.m. – open end	Socializing Researchers	

practice conference: PROJECTS & EMOTIONS

October 30th to 31st, 2003 – in German and English language

Features

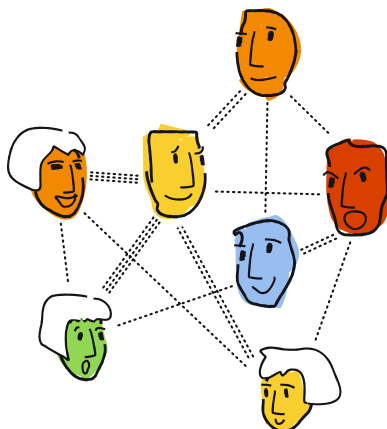
- ✦ Papers, workshops, “Little Open Space”, researcher-workshop
- ✦ Exhibition of project management services and products
- ✦ Networking with project and programme managers and with managers of project-oriented companies
- ✦ Guided backstage-tour at the ORF-Center and socializing at the pm days-clubbing at the TV-Studio “Vera”

Participants

- ✦ Project and programme managers
- ✦ Project and programme owners
- ✦ PM Office managers and members
- ✦ Emotional project manager

Price

- ✦ € 750,- excl. VAT
- ✦ € 450,- excl. VAT, for one day



“Emotional” Project Management

The application of project management methods supports and structures the communication in projects. Project owners, project managers as well as project team members can manage projects by emotionalization. Methods that emotionalize are e.g. presentations and project vernissages, project score cards, visualizing the project status and common agreements to assure commitment in the project team.

Differences in Project Teams: A Chance and a Challenge

Differences in project teams are the basis for creativity in projects. Possible differences in project teams are e.g. men and women, young and old, professional disciplines, companies, regions or nationalities. These differences have to be managed by establishing a common big project picture and by developing common rules in the project team.

Virtual Organizations have no Emotions?

Representatives of different companies cooperate in virtual projects and perform project tasks. Although the project team members are working at different locations, they are expected to be loyal to the project. “Leave your business card at the project door step” represents this attitude. Transparency and trust, proven by the application of “open books”, are project success factors.

Burn-out and High-life in the Project-oriented Company

The attractiveness of projects for project managers and project team members often leads to an overload of project work for these individuals. The combination of such an overload of work with frustration because of unclear project objectives and missing context information can lead to burn-out of members of project organizations.

On the other hand, professional starts and close-downs of projects will support high-life feelings in the project-oriented company.

Passion for the Project Management Profession

Lobbying, marketing and public relations in project-oriented companies and in the project-oriented society are necessary to ensure the acceptance of the new profession “project manager”. Emotional intelligence is a core competence of project managers and of managers in project-oriented companies. These competences can be evaluated in assessment centers for project and programme managers.

project management days pm days '03

Schedule practice conference: Thursday, October 30th, 2003

9.00 a.m. – 9.30 a.m.		Registration	
9.30 a.m. – 10.00 a.m.		Start of the practice conference	
10.00 a.m. – 10.45 a.m.		 Roland Gareis PROJEKTMANAGEMENT GROUP [A] “Emotional” project- and programme management	
11.15 a.m. – 12.00 a.m.			
 Michael Stummer, zPM, ROLAND GAREIS CONSULTING [A] Emotions in the further development of Project-oriented Companies	 Jean Bertrams, Vodafone [NL] How to channel project-emotions	 WORKSHOP: Helmut Eiselsberg, Christine Lidicky, Landwirtschaftskammer für Oberösterreich [A] New paths to project enthusiasm: * project experience * project feelings * male/female project-identity	
12.00 a.m. – 12.45 a.m.			
 Brigitte Lube, Udo Müller, 5 consult [A] Project management is relationship management	 Boyd van der Plas, Philips Medical Systems Nederland B.V [NL] Building a team of project managers in case of networked product innovation projects		
2.00 p.m. – 2.45 p.m.			
 Amabel Akwa-Asare, zPM, ROLAND GAREIS CONSULTING, Andrea Cerny, zPM, acy-consulting [A] Project marketing	 Erik de Boer, ING Postbank BV [NL] Different habits and cultures of several organizational units in projects and programmes	 WORKSHOP: Martina Huemann, zPM, PROJEKTMANAGEMENT GROUP [A], Reg Hayes, CMG Benelux BV [NL] Emotions in Management-Audits of Projects and Programmes	
2.45 p.m. – 3.30 p.m.			
 Germana Heinrich, PMS Project Management Service srl, [I] Caroline Fiedler, Baxter [A] Emotion – have it or leave it	 Christina Sejr Pedersen, Danish Trade Union of Public Employees [DK] Danish Trade Union of Public Employees		
4.00 p.m. – 4.45 p.m.			
 Lucia Ucsnik, Sr. Sigharda Leitner, Andreas Krauter, Krankenhaus der Barmherzigen Schwestern [A] Change of a convent hospital to a project-oriented company: emotions	 Margreet Reuvers Berenschot Group [NL] Delivering successful projects: managing both emotions and ratio	 James Norrie, Ryerson University in Toronto [CAN] Using the Balanced Scorecard as a tool in Project Portfolio Management	
4.45 p.m. – 5.30 p.m.			
	pm days'03 – student paper award winner, and Diploma for the winner		
5.30 p.m. – 6.15 p.m.			
Researcher Workshop: Frank Anbari [USA], Roland Gareis [A], Ali Jaafari [AUS], Francis Hartman [CAN], Rodney Turner [NL]: The Future in the Project-oriented Society			
6.15 p.m. – 7.00 p.m.			
7.00 p.m. – open end			
Backstage-Tour at the ORF-Center Clubbing at the TV-Studio “Vera”			
An exhibition of project management products and services is taking place all day long.			

practice conference: PROJECTS & EMOTIONS

October 30th to 31st, 2003 – in German and English language

Schedule practice conference: Friday, October 31st, 2003

8.00 a.m. – 8.30 a.m.

Registration

8.30 a.m. – 9.15 a.m.



Adesh Jain
Centre for Excellence in Project Management [India]
Challenges in creating project mindset

9.15 a.m. – 10.00 a.m.



Josef Semler, ORF (Austrian Broadcasting Corporation) [A]
Crisis management in the reorganization project GO PBM 2003 for establishing a PM Office

10.30 a.m. – 11.15 a.m.



Frederik Ahlemann
Universität Osnabrück [D]
Typology, state-of-the-art
and development of project
management-systems



Rodney Turner – ERASMUS
University Rotterdam [NL],
Ralf Müller – Umeå University,
School of Business and Eco-
nomics [S]



Communication to maintain the
clients comfort levels and build
cooperation



WORKSHOP:
Current research
to Management in
the Project-oriented
Society of the
PROJEKTMANAGEMENT
GROUP, University
of Economics
and Business
Administration,
Vienna

11.15 a.m. – 12.00 a.m.



Peter Brodesser, Magistrat der
Stadt Wien [A]
The European region Vienna
•Brno •Bratislava•Győr•Sopron
– rational objectives and
emotional basis



pm days'03-student paper
award winner

1.00 p.m. – 3.30 p.m.



Little Open Space: Projects & Emotions

- *You can contribute to content! *Define the topic by yourself!
- *Work actively & together on our topics! *Intensive!
- *New ideas will be developed! *Take all the ideas with you!

4.00 p.m. – 4.30 p.m.



Francis Hartman, University of Calgary [CAN]
Business emotions on renegade projects

4.30 p.m. – open end

close-down drinks

Exhibition of project management products and services

- ✦ As part of the conference an exhibition of products and services related to (project) management takes place. The following exhibitors participate: NC Data, Planisware GmbH., PlanView GmbH., HISC Projektmanagement, PROJEKTMANAGEMENT GROUP, ROLAND GAREIS CONSULTING and many more.
- ✦ Case studies of the post graduate programme "International Project Management" and current master theses and PhD theses of the PROJEKTMANAGEMENT GROUP are exhibited.
- ✦ You can become exhibitor or sponsor of the pm days'03. Please request detailed information.

project management days

pm days '03

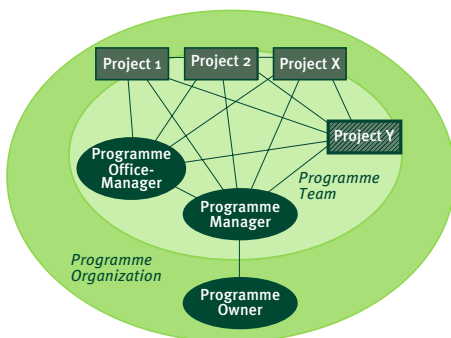
expert seminars:

November 1st, 2003 – in English language

expert seminar: Programme Management and Project Portfolio Management

Objectives

- ▣ Programme management as an advanced concept for the project-oriented company
- ▣ Presentation of the programme management process and methods, the programme organization, programme marketing and services of the programme office
- ▣ Clarification of the advantages of programme management compared to project management
- ▣ Project portfolio management: process, methods, tools
- ▣ Project portfolio and PM Office as new integrative roles



Participants

- ▣ Project managers and owners
- ▣ Programme managers and owners
- ▣ Managers of project-oriented companies
- ▣ Consultants and PM-trainers

Working forms

- ▣ Combination of plenary inputs, discussions and group work sessions

Participation fee

- ▣ € 550,- excl. VAT

Trainer

- ▣ Roland Gareis
ROLAND GAREIS CONSULTING



expert seminar: Management Auditing of Projects and Programmes

Objectives

- ▣ Management audit of projects and of programmes versus management audit of project-oriented organizations
- ▣ Presentation of PM standards to audit against
- ▣ Methods for project management-auditing
- ▣ Project management quality standards in organizations
- ▣ Analysis of real project management documentations
- ▣ Presentation of case studies

PM- AUDIT: Project "XY"			
Project Assignment			
Business Case			
Work Breakdown Structure			
Project Bar Chart			
Project Budget			
Project Risk Analysis			
Project Organization			
Project Environment Analysis			
Consistency of PM Documents			
PM Auditor:	Date:	Page:	

Participants

- ▣ Project and programme managers and owners
- ▣ Managers of project-oriented companies
- ▣ Consultants and PM-trainers
- ▣ Quality management professionals

Working forms

- ▣ Combination of plenary inputs, discussions and group work sessions

Participation fee

- ▣ € 550,- excl. VAT

Trainers

- ▣ Martina Huemann
PROJEKTMANAGEMENT GROUP



- ▣ Reg Hayes
CMG Benelux BV



Fax-Registration PROJECTS & EMOTIONS

October 29th to November 1st, 2003

Registration:

- ☐ **research conference:**
MANAGEMENT IN THE PROJECT-ORIENTED SOCIETY
October 29th, 2003
Participation Fee:
€ 300,- (plus 20% VAT)

practice conference:
PROJECTS & EMOTIONS
October 30th – 31st, 2003

- Participation Fee:
☐ **€ 750,-** (plus 20% VAT): both days
☐ **€ 450,-** (plus 20% VAT): Oct. 30th, 2003
☐ **€ 450,-** (plus 20% VAT): Oct. 31st, 2003

- ☐ **expert seminar:**
PROGRAMME MANAGEMENT AND PROJECT PORTFOLIO MANAGEMENT
with Roland Gareis
November 1st, 2003
Participation Fee:
€ 550,- (plus 20% VAT)

- ☐ **expert seminar:**
MANAGEMENT AUDITING OF PROJECTS AND PROGRAMMES
with Martina Huemann and Reg Hayes
November 1st, 2003
Participation Fee:
€ 550,- (plus 20% VAT)

Registration and Conditions

- ▶ The registration fees cover the pm days'03 CD ROM, food and beverages during breaks as well as cocktails. Fees do not include 20% VAT.
- ▶ The participation fees are due 14 days after receipt of invoice. In case of cancellation by October 15th, 2003 50% of the fees will be charged. Cancellations after October 15th, 2003 as well as no-shows will be charged fully. Cancellation charges may be avoided by designation of a substitute. A discount of 10% is granted for persons attending the practice conference and one expert seminar together. Please consider that participation in pm days is only allowed after payment of invoice. It will be possible to pay by VISA or MasterCard on location.

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Title/Name

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Company

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Address

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Country-Code

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City

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Tel.

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Fax

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E-mail

Special Offers for Companies, Universities and Students

- ▶ Companies sending more than 3 persons to the pm days'03 are offered a special company package!
- ▶ The participation fee for students up to 26 years is € 30,- for the research conference and € 70,- for the practice conference.
- ▶ Universities sending more than 3 students to the pm days'03 are offered a special student-package.

Please contact us for further information.

Information:

- ▶ **Daniela Dobrincic**
ROLAND GAREIS CONSULTING
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1190 Vienna, Austria.
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Fax: +43/1/367 70 22-70
E-mail: pmtage@rgc.at

Organizers:

- ▶ The **ROLAND GAREIS CONSULTING** is specialized in the development of competences of Project-oriented Companies. The best practices in training and consulting are based on *ROLAND GAREIS Project- and Programme Management®*. The **ROLAND GAREIS CONSULTING** contributes to the development of Austria as a Project-oriented Society.
- ▶ Objectives of the **PROJEKTMANAGEMENT GROUP** are the education of students in the elective programme "Project Management" at the University of Economics and Business Administration and the development of future-oriented management know-how in research programmes. Objects of consideration of education and research activities are project and programme management, management of project-oriented organizations and management in the project-oriented society.